



Oxford Downtown Development Authority
May 16, 2016 Board Meeting
Agenda Item #7a

Date: May 11, 2016
To: DDA Board Members
From: Joe Frost, *Executive Director*
Subject: Executive Director Report | May 2016

The highlight of the past few weeks came on April 28th at the Main Street Oakland County "Main Event" awards night. Oxford DDA | Main Street was represented well by Jerry and Jamie Cremin, Susan Schurr, Joe Young, and myself. The event took place at the Royal Oak Music Theater. Main Street communities from across the county were recognized for their successes. The theater was packed with various DDA boards, volunteers, elected officials, and representatives of the county. The County Executive, L. Brooks Patterson, gave an inspiring speech where he praised the efforts of Main Street, and applauded the local communities and their successes.

Jerry and Jamie accepted an award for Outstanding Business for Sullivan's Public House. Their dedication to the community, and involvement with DDA | Main Street were recognized.

As an organization, we brought home Outstanding Organizational Transition award. This award speaks to the ongoing support and dedication of the DDA Board to the Main Street approach, the efforts of the organization to continue to move in a positive direction, and our recent National Main Street Accreditation.

May is National Preservation Month. Preservation month pays tribute to historic preservation efforts across the nation. Here at home, May 18th, I will be giving a talk at the Oxford Public Library. The talk is titled, "This Place Matters: Preservation in Downtown Oxford." It will be a an overview of historic preservation in general, local facade grant, and the Main Street approach to downtown Development.

Below is a summary of the various activities over the past month:

1. Organization

- Volunteer hours for March 2016 - **58.25**
- Attended 2016-2017 budget workshop with Village Council
- Weekly meeting/updates with board Chair
- Regularly networking with the community - Chamber Coffee Connect, Meetings with individuals, Attending Oxford Rotary meetings, Ongoing communication and visits with business owners

2. Economic Restructuring (Development)

- E. Burdick St. Development (Weckle) awaiting architectural drawings - ready for June meeting
- Additional properties added to property list
- Breweries moving forward - Homegrown has obtain liquor license
- Reviewing Master Plan final draft documents - Master Plan documents will be presented to DDA board in near future
- Visit to Saline Main Street schedule - to review US12 rebuild in anticipation of M24
- Met with Erick Phillips at Oakland County to initiate broader market study

3. Design (Historic Preservation)

- May - "Historic Preservation Month"
 - Built webpage for Preservation Month
 - Architecture Hunt - \$25 Funky Month Gift Card
 - "Historic Preservation" Talk for May 18th at Oxford Library
- Building inventory - underway & ongoing
- Facade grant program
 - Developing Design guidelines - being drafted
 - New program documents will be reintroduce following final draft of guidelines.
 - Connected owners of 29 N. Washington to connect them with MSOC design assistance - will pursue a facade grant pending conceptual designs
- Attended Michigan Historic Preservation Network's annual Preservation Conference in Detroit. May 12-13th - Received a scholarship to attend.

4. Promotions

- OCTV -
 - Presented "Day Break" - April 8th - With Chamber President (Deb Uren)
 - Script drafted for 30 second video
- Chamber | DDA Cross advertising - Meeting between Chamber and DDA directors
- Concerts in the Park -
 - Musician agreements returned
 - Sponsors - Village of Oxford, The Ox Bar & Grill, Oxford Bank, Levy Corp., and Oxford Open Air Market
 - Poster drafted - awaiting additional sponsor logo
- Website current stats:
 - Concerts in the park - 150,279 hits
 - DDA Board & Staff - 3,085
 - Preservation Month - 145
- Social media -
 - Facebook as of 5/10/2016 - 726 followers (increase of 78 since last month)
 - Instagram as of 5/10/2016 - 143 followers (increase of 23 since last month)
- Newsletter - "The Downtowner"
 - March newsletter stats: 4/25/2016 - Featured "Wiches
- Press Releases
 - Main Street Awards
 - Concerts in the Park